

How Your Match Page Works

Overlap curves and the five rating components, in plain English

The big picture

Ribbit Dating gives every member one overall dating score, built from five ingredients: **beauty, height, income, age, and education**. We then match people whose scores sit close together, because years of matchmaking research say similarity is what lasts. When you open another member's profile, everything you see — the two bell curves and the five bars — is that idea made visible.

The two bell curves

Statistically, no score is a perfectly precise measurement, so we treat each member as a **bell curve**: centered on their score, spreading out to either side (the spread is the same for everyone). The **green curve is you**; the **gold curve is the member you're viewing**, drawn on whichever side of you their score truly falls.

The **shaded area where the curves overlap is your match percentage** — the same number shown above the graphic. Two identical scores overlap 100%. A five-point gap overlaps about 87%. A forty-point gap leaves only the thin tails touching, around 16%. If you see a **flat line** instead of curves, the overlap is 0% — that member isn't within the group you told us you're seeking, so no match area exists by definition.

The dating-pool pie chart

Below a member's photos you'll find a pie chart of **their dating pool** — every scored member matching who they're seeking (women, men, or everyone). Each slice is a score bracket (41–50, 51–60, and so on), and the number on each slice is the **actual count of members** in that bracket — real people, not percentages. The slice with the star (drawn slightly popped out, with a white rim and white numbering) is the bracket that member's own score falls into.

Expect the middle slices to be the biggest. An overall score adds up five separate ingredients, and it's rare to be exceptional on all five at once — so most members land mid-scale, and the very high and very low brackets are naturally thin. If your bracket is one of the thin ones, matching casts a slightly wider net for you automatically.

The five rating components

Below the curves, five bars show the ingredients of that member's overall score. Each runs from 0 to 100 *before* weighting.

Beauty. When a member uploads photos, software measures the geometry of the face and compares it against thousands of photos that large panels of ordinary people rated. The result is an estimate of how the average person would rate that face — not our opinion, and certainly not a judgment of worth. The best three photos count. Photos without a clear face don't count at all. A fairness system continuously checks that no racial or ethnic group scores systematically higher or lower than any other, and corrects statistically if the model drifts.

Height. Scored differently by sex. For men, taller scores higher, measured against the other men on the platform. For women, the score peaks at 5'10" (178 cm) — the closer to that ideal, from either direction, the higher the bar.

Income. Members report an income band, from under \$25k to \$1M+. Higher bands score higher, but each step up matters a little less than the one before (millionaire vs. half-millionaire moves the bar less than \$50k vs. \$25k). **Unverified income only counts half** — so this bar tops out at 50 unless the member has verified their income with documents. A modest income bar often just means "not verified yet."

Age. Younger scores higher: 18 scores 100, and the bar declines steadily to 0 at age 70.

Education. A simple ladder in equal steps: no formal education 0, high school 20, associate 40, bachelor's 60, master's 80, doctorate 100.

How the five become one score

Component	Women	Men
Beauty	60%	50%
Height	10%	22%
Income	10%	10%
Age	10%	8%
Education	10%	10%

Each bar is multiplied by its weight and added up. So for a man: half his overall score comes from beauty, roughly a fifth from height, and about a tenth each from income, age, and education; for a woman, beauty counts a little more and height a little less. The total is rounded *up* to a whole number from 1 to 100 — that's the published score, and the center of the bell curve above.

Fair questions, honest answers

"Is a low beauty bar the platform calling someone unattractive?" No — it's a statistical estimate of average first-impression ratings, with known error, computed from photos alone. It can't see charm, humor, kindness, or chemistry, which is why messaging exists.

"Can someone game the bars?" The strongest lever, income, only counts fully when verified with documents. Photos are scored by software, not self-rating, and profile edits recompute everything instantly.

"Who can see my numbers?" Members who open your profile see the same graphic you see on theirs — that symmetry is deliberate. Members you block can't view your profile at all, and Love-is-Blind members trade photo visibility in both directions while keeping the same scoring.

Scores start conversations; people decide everything that matters. Questions or a score you believe is wrong? Contact support for human review — every member is entitled to one.